

# What is **riiPlay**.tv

Riiply.tv is a web service that helps event holders and presenters **easily produce, deliver and sell web-casts**. Riiply.tv has a **turn-key 3-step event approach** to dramatically enhance value for everyone. More views, better retention and new, ongoing revenues.

**Your Event. Now On Demand.**

## 1 Produce

Step one is to create and publish your online web-casts and web-page. Riiply.tv makes it easy for events of any size to create a professional web-cast gallery that will engage and educate attendees and new audiences.

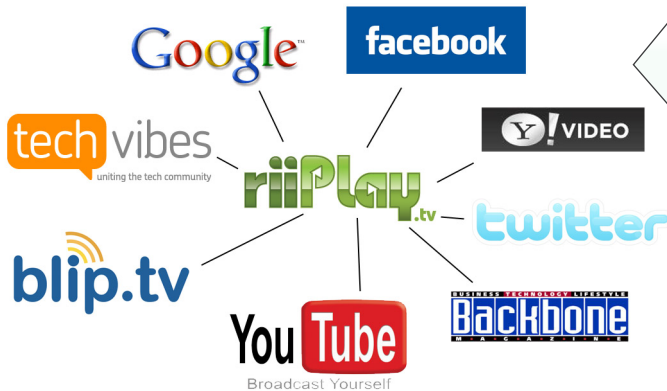
- Enter your event info
- Add your brand, logo, sponsors
- Upload digital files or provide tapes
- Access Event Videography and Editing
- Create multi-media content to share at event.



## 2 Deliver

Then we help deliver and promote Your Event Riiply. Riiply.tv provides services and tools to successfully reach your attendees and other interested viewers on the Web before, during and after your event.

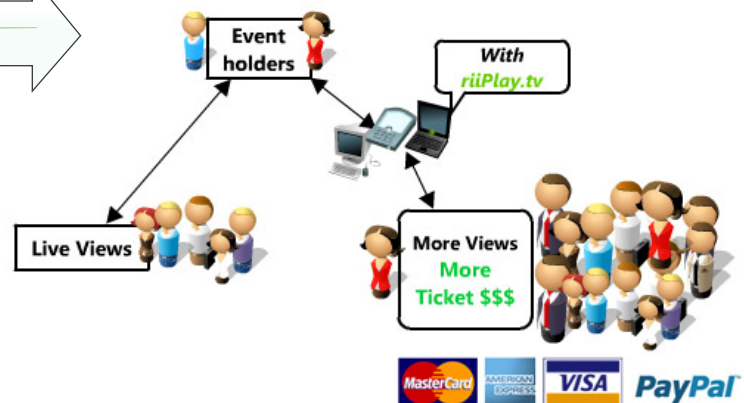
- Create a personalized event URL
- Create an Event Promotion Video overnight
- Get custom emails, badges, buttons
- Choose Public or Private Channels
- Stream webcast(s) from our secure servers



## 3 Sell

Step three is the ability to sell web-cast or premium tickets and accept payments online. You can also provide free access or special offers, if you choose.

- Set your ticket price and packages
- Accept major credit cards and PayPal
- Request On-site Riiply.tv ticket sales
- Receive traffic and sales reports
- Get easy access to your funds



**riiPlay**.tv  
knowledge anywhere anytime

**Less Hassle. More Sales. Get started now**  
[www.riiply.tv](http://www.riiply.tv)